

Press release 新闻稿

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For Immediate Release

Appointment of New General Manager For Ding Yi Music Company



Wong De Li, Dedric (left) with Ding Yi new General Manager Elvia Goh (right)

Singapore, 30 Sep 2019 - Ding Yi Music Company (鼎艺团) welcomes Ms Elvia Goh (吴欣慈) as the company's new General Manager as of 9 September 2019. With the new appointment focusing on arts administration and leadership, Ding Yi sets to fulfil its aspiration to be a full-fledged professional arts organisation.

Prior to joining Ding Yi, Goh has been working in the local arts industry. She curated arts programmes to drive community engagement, providing supervision over several local arts groups as well as fostered strategic partnerships with various arts companies locally.

"As a music lover with Chinese music beginnings, I believe in Ding Yi's vision and hope to realise its artistic endeavours in building a unique voice of quality Chinese chamber music known to local and international communities." said Elvia Goh. "Building on strong foundations laid out by my predecessor, I look forward to working closely with the board members and alongside a dynamic ensemble of musicians and management staff in building relationships with existing and new audiences, partners and stakeholders."

The company also wishes to express heartfelt gratitude to Mr Wong De Li, Dedric (黄德励) for his leadership and commitments to Ding Yi since its establishment in 2007. He built a strong management and artistic team to support the Ding Yi's vision, led Ding Yi to be one of the widely recognised Chinese chamber ensembles today. Wong will continue as the company's Assistant Conductor where he will focus on the artistic programming to further push the company's artistic pursuits.

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About Ding Yi Music Company

"Best known for putting contemporary spin on classic chamber orchestra music alongside more traditional performance" – The Straits Times

Established in 2007, Ding Yi's mission is to advocate and promote its unique Singaporean identity and sound – Ding Yi Chinese chamber music by producing iconic programmes locally and overseas, proudly flying our Singapore flag high, leaving footprints in many important international music festivals. Ding Yi is also a proud recipient of the third Chinese Cultural Contribution Award in 2019 and NAC Major Company Scheme since 2016. For more information, please visit www.dingyimusic.com.

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