



Immediate release

#dingyiwithyou – Keeping You Close with Us in the Digital Space

Singapore, 27 Apr 2020 – Ding Yi Music Company (鼎艺团) introduces a variety of digital content with the aim to instil positivity and encourage fellow Singaporeans and our international friends as we ride out the storm of the global COVID-19 outbreak.

Under the banner of #**dingyiwithyou** (#鼎艺陪伴你), our weekly published content hopes to bring together audiences and artists in the digital realm. The content will be available across Ding Yi's social media platforms such as Youtube, Facebook and Instagram (@dingyimusic).

- *Ding Yi Encore!* (艺犹未尽!) features free full-length recordings of Ding Yi most iconic works and concerts from the past. Take joy in Ding Yi's signature works such as our widely acclaimed multi-disciplinary *Of Music* series, and Chinese chamber music favourites from our Ding Yi Chinese Chamber Music Festival and more.
- #*togetherwestand* (艺起加油) features bite-sized video content with uplifting messages to accompany everyone in these uncertain times. The new content in this series are published weekly to keep you engaged with easy to digest and enjoyable content as we stand together to fight against the virus. These include our Ding Yi musicians playing a small tune with renowned international musicians, or special dedicated songs for our frontliners.
- *Onstage vs Offstage* is a fun and casual activity which features a social media takeover by our Ding Yi family. Our musicians and administrative staff will be invited to post stories to see how different or similar people from onstage and offstage are. Look out for the things they do for #stayhomeforSG, as they may embark on some mission and challenge together too.

Since our first ever online concert *Together We Stand* on Valentine's Day, Ding Yi is committed to continue bringing you quality Chinese chamber music in the comfort of your homes. Even in times of social distancing, we hope to draw our distance closer through online engagement. #**dingyiwithyou** is jointly produced by the collective minds from the Ding Yi family – the conductors, musicians and administrative staff.

For more details of #**dingyiwithyou**, visit www.dingyimusic.com/withyou for more updates.

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About Ding Yi

Established in 2007, Ding Yi is Singapore's most prodigious Chinese chamber music ensembles. The ensemble has captivated audiences with its distinctive approach to music making and dedication to showcasing a vast repertoire that ranges from traditional Chinese music to contemporary interpretations and cross-genre works, and collaborated with prominent Chinese musicians including Min Huifen and Lu Chunling in many concerts, receiving accolades from critics and audiences alike.

Since emerging first at the National Chinese Music Competition organised by the National Arts Council (NAC), Singapore in 2008, Ding Yi continues to advocate and promote its unique Singapore sound – Ding Yi Chinese chamber music locally and overseas, such as China, Malaysia, Taiwan, Hong Kong, Philippines, United Kingdom, Australia, Germany, and Uzbekistan. Ding Yi is also a proud recipient of the NAC Major Company Scheme in 2016. For more information, please visit www.dingyimusic.com.

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#鼎艺陪伴你

#dingyiwithyou

A digital initiative by Ding Yi to showcase quality online content to instil positivity and encourage fellow Singaporeans and our international friends as we ride out this storm together.



EVERY SAT
EVENING
每周六晚上

DING YI ENCORE! 艺犹未尽!

Enjoy free full-length iconic Ding Yi past concerts online
在线欣赏免费的完整鼎艺精彩音乐会



EVERY THU
EVENING
每周四晚上

#TOGETHERWESTAND 艺起加油

Bite-sized, motivational and heart-warming content just for you
特别为您呈献的视频，无论您在何处，艺起抗疫，世界加油



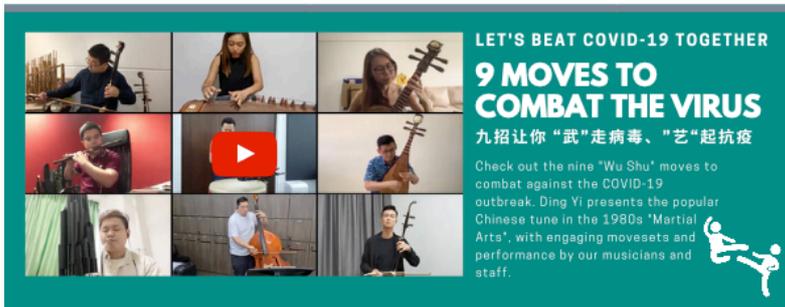
The Ding Yi Family Onstage vs Offstage

a #stayhomeforSG challenge

#dingyiwithyou

鼎艺团的演奏家及行政人员在家时在做什么呢?

EVERY
WEEKEND
每逢周末



LET'S BEAT COVID-19 TOGETHER

9 MOVES TO COMBAT THE VIRUS

九招让你“武”走病毒、“艺”起抗疫

Check out the nine "Wu Shu" moves to combat against the COVID-19 outbreak. Ding Yi presents the popular Chinese tune in the 1980s "Martial Arts", with engaging movesets and performance by our musicians and staff.



Follow our social media for more updates!

关注我们的社交媒体了解最新资讯与动态!



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